THE DETERRA PROJECT
Cutting off the Pipeline to Opiate Addiction:
A Community Strategy

Presented by: Darryl Brake, Executive Director
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Summit County Community Partnership

June 13, 2017
Logic Model

- Problem
- Root Causes
- Local Conditions
• Pharmacies

• First responders

• Seniors
  - Senior Centers
  - Home care workers
  - Hospice

• Family, friends of addicts

• Parents
  - Schools
  - Community events

• Short-term opiate patients
Project Kickoff
International Overdose Awareness Day 2016

- Press Conference
- WAKR 1590 am- 10 a.m. – 2 p.m.
- #Twitter Chat
### Goal: Safely dispose of 1.3 million opiates in Summit County

<table>
<thead>
<tr>
<th>Target Population</th>
<th>Ideal Distribution Channel</th>
<th>Partners</th>
<th>Amount Distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seniors</td>
<td>Home health, hospice, adult protective, senior centers, senior housing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parents</td>
<td>School &amp; community events</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Patients w/ short-term opiate prescriptions</td>
<td>Pharmacies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Family/friends of opiate addicts</td>
<td>First Responders</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General</td>
<td>Acme Fresh Markets, community presentations &amp; events</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Current Status

<table>
<thead>
<tr>
<th>Size</th>
<th>Distributed</th>
<th>Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small pouch (up to 15 pills)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Large pouch (up to 45 pills)</td>
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</tbody>
</table>
Postcard Surveys were attached to each Deterra pouch
3 questions, zip code, postage paid
Blick Clinic Volunteers
223 postcards
October 1, 2016 – April 10, 2017
Did the pouch prompt you to clean out your medicine cabinet?

- 62% of participants do clean out their medicine cabinet on a regular basis
- 33% of participants don’t clean out their medicine cabinet on a regular basis
- 5% of participants haven’t used the pouch
Was the pouch easy to use?

- 98% of the participants said that the pouch was easy to use
What types of Medications did you dispose of?

Medications disposed of by Deterra Bags

- Narcotics: 41%
- Over the Counter Medications: 23%
- Vitamins: 23%
- Unsure: 9%
- Prescription: 4%
## Top Returning Zip Codes

<table>
<thead>
<tr>
<th>Zip Code</th>
<th>Post Cards Returned</th>
<th>2016 Overdoses</th>
<th>2017 Overdoses</th>
<th>2016 Rank in Overdoses</th>
</tr>
</thead>
<tbody>
<tr>
<td>44203</td>
<td>32</td>
<td>290</td>
<td>120</td>
<td>1</td>
</tr>
<tr>
<td>44313</td>
<td>24</td>
<td>57</td>
<td>34</td>
<td>14</td>
</tr>
<tr>
<td>44221</td>
<td>17</td>
<td>140</td>
<td>41</td>
<td>6</td>
</tr>
<tr>
<td>44312</td>
<td>15</td>
<td>206</td>
<td>86</td>
<td>2</td>
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<tr>
<td>44685</td>
<td>13</td>
<td>84</td>
<td>-</td>
<td>11</td>
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</tbody>
</table>

Drug overdoses numbers originate from Summit County Public Health
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<th>Postcards Returned</th>
<th>2016 Overdoses</th>
<th>2016 Rank in Overdoses</th>
</tr>
</thead>
<tbody>
<tr>
<td>44314</td>
<td>11</td>
<td>190</td>
<td>3</td>
</tr>
<tr>
<td>44306</td>
<td>1</td>
<td>168</td>
<td>4</td>
</tr>
<tr>
<td>44305</td>
<td>8</td>
<td>145</td>
<td>5</td>
</tr>
<tr>
<td>44301</td>
<td>1</td>
<td>103</td>
<td>7</td>
</tr>
<tr>
<td>44320</td>
<td>5</td>
<td>96</td>
<td>8</td>
</tr>
</tbody>
</table>
5 year Vision

- 4 million + RX meds safely disposed
- Pouch w/ every short-term opiate Rx
- Community culture safely disposes Rx
- Expansion through state of Ohio
Sustainability Resources

- Conversations
- Foundation Grants
- Corporate Support
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SUMMIT COUNTY COMMUNITY PARTNERSHIP