RURAL STAKEHOLDER WEBINAR
LAUNCH OF RURAL COMMUNITY TOOLBOX WEBSITE

June 24, 2020
3:00 – 4:00 p.m.
RURAL COMMUNITY TOOLBOX

• www.ruralcommunitytoolbox.org

• clearinghouse for funding, technical assistance and information resources from 16 federal departments and agencies

• also houses:
  
  o Community Assessment Tool (data)

  o Rural Community Action Guide (recommended action steps)
Jim Carroll
Director
Office of National Drug Control Policy
Kellyanne Conway
Assistant to the President and Senior Counselor
Rural Community Toolbox Launch

Betty-Ann Bryce, Rural Health Liaison
Innovation Center, Rural Development, USDA

June 24, 2020
Help Communities
Find Resources to Address the Problem:
Rural Community Toolbox

Special thanks: Rural Health Information HUB (https://www.ruralhealthinfo.org/):
- Kristine Sande, Program Director
- Maren Niemeier, Information Resources Manager
- Makenzie Atherton, Content Development Coordinator
Find funding that may be used to address substance use disorders (SUDs) and related issues.

- **What's New in Funding**
  Opportunities added in the past 30 days

- **Funding by Type**
  Browse for funding for buildings and equipment, financial aid, new programs, operating costs, and more

- **Funding by Topic**
  Browse funding by topic to address issues like prevention, harm reduction, treatment, recovery, and recovery support services

- **Funding by Eligible Applicant**
  See all funding programs available to community-based organizations, nonprofits, county and local government, and other types of applicants
Treatment and Services for Individuals
Find treatment options and services to help individuals who have been impacted by substance use.

All Treatment and Services for Individuals to Address:
- American Indians, Alaska Natives, and Native Hawaiians
- Community Planning and Coalition Building
- Education and Training
- Employment
- Health and Wellness

Treatment and Services for American Indians, Alaska Natives, and Native Hawaiians

Indian Health Service (IHS) Division of Behavioral Health Mental Health Program
Provides comprehensive mental health services for American Indian and Alaska Native individuals and families. Offers community and clinical-based treatments and services, including mental health treatment and support for substance use disorders (SUD) and opioid use disorder (OUD).

Sponsor: Indian Health Service (IHS)

VA Telehealth Clinical Resource Hubs (CRH)
Brings together primary care, mental health, and specialty care clinicians and communities facing challenges through telehealth connections to meet the needs of rural and Native American veterans. Provides increased access to healthcare services across veteran populations facing geographic or social barriers to care.
CRH consists of integrated care teams that focus on whole health approaches to treating pain, substance use disorder (SUD), and other mental health conditions.

Sponsor: VHA Office of Rural Health (ORH)
Helping Communities Understand the Problem: Community Assessment Tool

Special thanks:
NORC Walsh Center for Rural Health Analysis
• Michael Meit, Co-Director
• Megan Heffernan, Research Scientist
• Evan Herring-Nathan, Statistician
Community Assessment Tool: Changes

Drug Overdose Deaths in the United States

Old

Social Demographic
- Race / Ethnicity
- Age
- Educational Attainment
- Disability Status

Economic
- Median Household Income
- Poverty Rate
- Unemployment Rate
- Accident-prone Employment

New

Social Demographic
- Race / Ethnicity
- Age
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Economic
- Median Household Income
- Poverty Rate
- Unemployment Rate
- Injury-prone Employment

Behavioral Health Facilities
- Substance Use Facilities
- Mental Health Facilities

Prosperity Index
- Prosperity Index Details
- Prosperity Index Score
- Economic Risk
- Economic Resilience
- Social Risk
- Social Resilience

List of Counties
Broadband Access
Behavioral Health Facilities
## New County Fact Sheet

### Columbia County, FL

#### Drug Overdose Mortality Rate
- **26.5** Deaths per 100k population (Ages 15-64)
- **29.6** Florida Drug Overdose Mortality Rate
- **27.1** U.S. Drug Overdose Mortality Rate

#### See Behavioral Health Resources

#### See Prosperity Index

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Columbia County</th>
<th>Florida</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>White (non-Hispanic)</td>
<td>72.7%</td>
<td>54.4%</td>
<td>61.5%</td>
</tr>
<tr>
<td>African American (non-Hispanic)</td>
<td>17.5%</td>
<td>15.4%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>6.0%</td>
<td>25.2%</td>
<td>17.6%</td>
</tr>
<tr>
<td>Asian (non-Hispanic)</td>
<td>0.9%</td>
<td>2.7%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Native Hawaiian/Pacific Islander (non-Hispanic)</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.2%</td>
</tr>
<tr>
<td>American Indian/Alaska Native (non-Hispanic)</td>
<td>0.3%</td>
<td>0.2%</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

#### Age
- **Under 15**: 18.2%  
- **15-64**: 63.8%  
- **65+**: 18.0%

#### Educational Attainment
- At least High School Diploma (25+): 86.7%  
- Bachelor's Degree or more (25+): 15.6%

#### Disability Status
- % Residents with a disability (18-64): 17.4%

### Economic

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Columbia County</th>
<th>Florida</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadband Access (3 or more providers)</td>
<td>81.7%</td>
<td>96.5%</td>
<td>93.3%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$44,491</td>
<td>$53,267</td>
<td>$57,652</td>
</tr>
<tr>
<td>Poverty Rate</td>
<td>17.4%</td>
<td>14.8%</td>
<td>14.6%</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>9.5%</td>
<td>6.3%</td>
<td>6.6%</td>
</tr>
</tbody>
</table>
| Injury-prone Employment
  - Construction | 3.6% | 5.7% | 4.6% |
  - Mining and Natural Resources | 0.8% | 0.9% | 1.4% |
  - Manufacturing | 8.5% | 4.3% | 8.8% |
  - Trade, Transportation, & Utilities | 20.3% | 20.6% | 19.1% |

Choose County Profile Data Time Period
- [ ] 2009-2013
- [X] 2014-2018
- [ ] Change from 2009-2013 to 2014-2018

*Note: Sociodemographic and economic data are provided to show composition of the total population; they DO NOT reflect the proportions of individuals who died as a result of overdose.*
### Columbia County, FL

#### Drug Overdose Mortality Rate
- **26.5** Deaths per 100k population (Ages 15-64)
- **29.6** Florida Drug Overdose Mortality Rate
- **271** U.S. Drug Overdose Mortality Rate

#### Community Mental Health Centers

<table>
<thead>
<tr>
<th>Site Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meridian Behavioral Health Care Inc. - Gateway Treatment Center</td>
<td>439 SW Michigan St, Lake City, 32025-0440</td>
</tr>
</tbody>
</table>

#### Substance Use Facilities

<table>
<thead>
<tr>
<th>Site Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resolutions Health Alliance PA</td>
<td>512 East Duval Street, Lake City, FL, 32055</td>
</tr>
<tr>
<td>Meridian Behavioral Healthcare Inc: Columbia County Campus</td>
<td>439 SW Michigan Street, Lake City, FL, 32025</td>
</tr>
</tbody>
</table>

#### Mental Health Facilities

<table>
<thead>
<tr>
<th>Site Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lake City VAMC: Mental Hygiene (116A)</td>
<td>619 South Marion Street, Lake City, FL, 32025</td>
</tr>
<tr>
<td>Meridian Behavioral Healthcare Inc: Columbia County Campus</td>
<td>439 SW Michigan Street, Lake City, FL, 32025</td>
</tr>
</tbody>
</table>
Gary Moore
Judge Executive, Boone County, Kentucky and First Vice President of the National Association of Counties
LOCAL PERSPECTIVE: LAW ENFORCEMENT

A.J. “Andy” Louderback
Sheriff
Jackson County, Texas
Admiral Brett P. Giroir, M.D.
Assistant Secretary for Health
U.S. Department of Health and Human Services
USDA: RURAL DEVELOPMENT

Bette Brand
Deputy Under Secretary for Rural Development
U.S. Department of Agriculture
“In my travels throughout rural America, I have seen firsthand that not only have rural communities been hard hit by addiction, but there are significant gaps in many rural areas in the resources needed to build strong, healthy, and drug-free communities. With tools like the Rural Community Toolbox, the Trump Administration is committed with a whole-of-government approach to being a strong partner to rural leaders in this battle to save lives.”

—ONDCP Director Jim Carroll

CONTACTS:

• Anne Hazlett, Senior Advisor for Rural Affairs, ONDCP, anne.c.hazlett@ondcp.eop.gov
• Betty-Ann Bryce, Rural Health Liaison, USDA, betty-ann.bryce@usda.gov